

DBIA-WPR SAN DIEGO CHAPTER LUNCHEON BEYOND THE KOOL-AID: WHAT EXPERIENCE TEACHES US ABOUT PROGRESSIVE DESIGN-BUILD. RISKS, READINESS, AND LESSONS FROM THE FIELD

Join DBIA-WPR San Diego Chapter for a luncheon. Progressive Design-Build is gaining traction for complex, high-risk projects—but experience shows that the delivery method alone does not guarantee success. This session draws on real-world advisory experience with public owners and integrated teams to examine how early decisions, behaviors, and assumptions shape outcomes long before construction begins.

Focusing on owner readiness, team selection strategies, and early alignment, the presentation explores how Progressive Design-Build works in practice—not just in theory. Topics include defining success prior to procurement, structuring validation and preconstruction phases, applying Target Value Design to manage cost and scope in real time, and establishing commercial frameworks that support trust, accountability, and performance.

Attendees will gain practical, experience-driven insight into how early Progressive Design-Build decisions influence budget certainty, schedule control, risk management, and team dynamics—helping teams move beyond enthusiasm toward disciplined, sustainable execution.



SAN DIEGO LUNCH PROGRAM

THURSDAY, FEBRUARY 26, 2026

11:30am to 1:30pm

REGISTRATION ONLINE ONLY AT
dbiawpr.org



Hosted by San Diego Chapter 2026 Corporate Sponsors and presented by Master Builder - BNBuilders.

We look forward to seeing you at Farmer & The Seahorse. Note that check in opens at 11:30am.

Questions? Contact event host Matthew Severson at 619.952.6963 / mseverson@accoes.com

SPEAKER



Becky Blankenship

Partner

Progressive Design-Build Consulting LLC

LOCATION

Farmer & The Seahorse
10996 Torreyana Road, Suite 240
San Diego, CA 92121

NOTE: Overflow parking will be available in the underground garage at Farmer & The Seahorse.

AGENDA

Check in/Networking 11:30am
Lunch 12:00pm
Program 12:20pm
Q&A 1:20pm
Event Concludes 1:30pm

COST TO ATTEND

Presented by BNBuilders

DBIA Member	\$ 105
Non-Member	\$ 135
Owner	\$ 35
Student DBIA Member	\$ 0
Student	\$ 20

FOR MORE INFORMATION

Please contact admin@dbiawpr.org

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